

**Inside Track**

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**From:** "Tyson Peter, IT" <peter.tyson@pirelli.com>  
**To:** <intrack@iafrica.com>  
**Sent:** Thursday, December 11, 2003 7:09 PM  
**Subject:** Inside Track

This is to confirm that Pirelli was extremely satisfied with the service provided by Inside Track in organising our product launch in South Africa.

We have made around 20 major launches in the last 10 years, in various parts of the world , and I can clearly state that a) the S African launch was one of the most successful that we have made and b) the service provided by Inside Track was truly outstanding.

Peter Tyson  
Marketing Director  
Pirelli Pneumatici SpA  
Milan  
Italy

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